



STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
LIQUOR CONTROL COMMISSION

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In the matter of the request of)
RGI BRANDS, LLC)
P.O. Box 10341)
Chicago, IL 60610)
_____)

At the February 15, 2013 meeting of the Michigan Liquor Control Commission
(Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner
Teri L. Quimby, Commissioner

ADMINISTRATIVE ORDER NO. 2013-03
SPIRIT PRODUCT DISTRIBUTION REQUEST

RGI Brands, LLC (vendor of spirits), at the above-noted location, has existing written agreements or contracts with two Authorized Distribution Agents (ADA). RGI Brands, LLC has submitted a written request for permission to distribute their Dragon Bleu, Tenneyson, Redemption, Temptation, Riverboat, and Traverse City brands through their existing ADA, NWS Michigan, Inc., effective April 28, 2013.

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation,

possession, transportation and sale thereof.

After reviewing the request and discussion of the issue at the meeting, the Commission finds that based on the information received this request should be approved.

THEREFORE, IT IS ORDERED that:

- A. The request made by RGI Brands, LLC to distribute the Dragon Bleu, Tenneyson, Redemption, Temptation, Riverboat, and Traverse City brands through NWS Michigan, Inc. effective April 28, 2013 is hereby APPROVED.
- B. RGI Brands, LLC and NWS Michigan, Inc. shall submit an executed Addendum to Schedule A of the ADA contract by February 15, 2013 to prevent delays for these product brands.
- C. RGI Brands, LLC shall file the appropriate product changes in the Commission's E-Quote system by February 15, 2013 to prevent delays for these product brands.

MICHIGAN LIQUOR CONTROL COMMISSION

Andrew J. Deloney, Chairman

Dennis Olshove, Commissioner

Administrative Order No. 2013-03
February 15, 2013

Teri L. Quimby, Commissioner

Date: February 19, 2013
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